Minutes of the Elko County Library Board

August 20, 2013

Date, Time, and Place
The meeting was called to order on Tuesday, August 20, 2013 at 4:02 pm in the meeting room of the Elko County Library with President Lynne Volpi presiding.

Attendance
Russ Orr, Vice President Lane Diedrichsen (entered at 4:04), Lora Minter, Wendy McClure-Porter, Lynne Volpi, and Commissioner Jeff Williams were present. Library Director Jeanette M. Hammons was present. Library Audience: Roman Cervantes

Public Comment
There was no public comment.

Minutes
Orr motioned to approve the July 2013 minutes with a second by Minter. Unanimous, Volpi voted aye. Motion carried.

Claims
McClure-Porter motioned to approve the claims from 7/23, 8/6, and 8/20/13 with a second by Diedrichsen. Unanimous, Volpi voted aye. Motion carried.

Operating Report
Hammons reported:

- **Morgan Stanley**
  Hammons apprised the Board that Ally Bank did not offer services to businesses so the motion from the July meeting could not be carried out. She provided the current interest rates for the local financial institutions explaining that she called US Bank online for their rates and was informed that we had to work with our local branch for the business rates. The Elko Federal Credit Union offered the best option for a Savings account after all the requirements and fees were accounted for. The monies would make about $52 a year. US Bank offered the best interest rates for CDs (19 months/.50%; 37 months/.75%; 59 months/1.5%). Hammons recommended the 19 month option so the Board could take advantage of higher interest rates at the end of the 19 months.

  Diedrichsen motioned to place all of the $38,622.90 currently at Morgan Stanley in a 19 month CD with a .50% interest rate, with US Bank ., A second was made by Orr. Unanimous, Volpi voted aye. Motion carried.

- **Programming**
  ✓ **Summer Reading Program (SRP)**
    - Dino-might Babies (0 to 4) 140 registered – 69 participated - 51 completed
    - Dig Into Readers (5 to 11) 569 Registered – 323 participated - 190 completed – 51,840 minutes read
    - Beneath the Surface Young Adult (YA) (12 to 18) 88 registered – 49 completed –
284,511 pages read
-13 story times - 729 attendees
-4 Dig It Family Story times – 149 attendees
-1 YA Art Open House – 40 attendees – (25 exhibits)
-1 YA closing party – 77 attendees
-1 Writers’ Workshop – 16 attendees
✓ Adult Summer Reading Program (SRP)
  -“How to grow a vegetable garden” presented by the Elko Garden Club. 9 people were in attendance.
  -“History of Elko” Presented by Jan Peterson. 22 people attended.
  -Total # of book reviews = 133 (some of the Blind Date with a Book titles were reviewed here as well.)
  -Blind Date with a Book-100 books were wrapped and 95 had been checked out so far.
✓ The Family History Workshop was offered twice since the last Board meeting.
✓ Adult Learning Workshops started last Thursday. We are starting with the Learning Express Library database.
✓ Upcoming Programs:
  -Pets Caught Reading Photo contest
  -Library Card Sign up month
  -JobConnect workshops are scheduled for Oct. 2 – Interview Techniques; and Oct. 9 – Resumes and Work Search Skills. Wednesdays, at 2:30 pm.

• Staff
  ✓ Introduction of Roman Cervantes, Network Analyst. Roman is shared with the Sheriff’s Department for IT services.

• Facilities
  ✓ Nothing new to report.

• Services
  ✓ eSequels-new database to check out titles in series.
  ✓ WorldBook-new database through the Nevada State Library & Archives.
  ✓ Brainfuse-new database through the Nevada State Library & Archives.
  ✓ 3M downloads-CLAN grant that provides for eBooks. This is in addition to the eBooks the Library System already purchases.
  ✓ GBC-The library is accepting 10 used computers from GBC. They will initially be used as backups.
  ✓ Tuscarora News and Evening News-The library will be purchasing microfilm rolls of these newspapers from the Nevada State Library & Archives if they are available.

• Other Matters of Interest
  ✓ The Elko County Library purchased ad space on 3,000 maps that Century 21 Goldwest Realty is printing for distribution to newcomers to the area. The ad for the Century 21 Goldwest Realty presentation map was shared with the Board. Joseph Belante, a toddler who uses the library with his parents, has been used in our ad. The parents have signed a photo release for the use of his picture.
  ✓ Did You Know…-Hammons met with Jeff Mullins from the Elko Daily Free Press. They are going to run new titles and “Did You
Know…” facts about the library. These will run on Thursdays and Saturday. We appreciate their support of the library.

- Hammons presented a summary for Fiscal Year 2013 End of Year Report. The Board would like some comparisons from past years as well as other libraries in the state for next month’s meeting.
- LSTA Grant cycle begins at the end of the month
- Hammons and one Board member will definitely not make the October Board meeting. It was agreed that the regular date will be kept with Assistant Library Director Kassie Antonucci providing information for the Board in the absence of Hammons.
- The Nevada State link www.greenzonenetwork.org that is specifically for Veterans has been added to the library’s website.
- Hammons has initiated the process to get LibraryAware, a service that will allow trained staff to create more professional looking marketing items for the library.
- Hammons is researching “Geek the Library” an awareness campaign. She stated that the Board will have to assist with this as staff and Board attend area events to promote the library. It cannot just be done with library staff.

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<th>Trustee Business</th>
<th>Updates from Board Members</th>
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<td>• Banned Books week was discussed. Hammons will do more research on the feasibility of the library participating in some manner.</td>
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<td>• Volpi presented the movie “spOILed”. Other Board members and Commissioner Williams are interested in viewing it as well.</td>
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<td>• Minter would like additional information on the National Digital Library.</td>
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<td>• Commissioner Williams suggested that national figures relating to library use be presented to the Commissioners during the monthly library report. Hammons stated that figures had been given from the PEW computer use survey but would have more in the future.</td>
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<th>Other Matters of Interest</th>
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<td>• None</td>
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<th>Public Comment Adjournment</th>
<th>There was no public comment.</th>
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<td>Volpi adjourned the meeting at 4:58 pm with a motion from McClure-Porter and a second from Diedrichsen. The next meeting is scheduled for September 17, 2013 at 4:00 pm.</td>
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**DRAFT VERSION: HAS NOT BEEN APPROVED BY THE BOARD**